

Affiliate View

Spring 2007

Maria Teresa Destro, Affiliate Council Chair Carl Custer, Affiliate Council Secretary

Volume 12, Issue 2

To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply.

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View From the Chair: Spring Things

ello, Everyone! Here I am for the spring newsletter. Gosh-this is already my third one! Time is running really fast. In Calgary I thought I would have plenty of time to think about each of my columns, but every time I get a message from Lani at IAFP to remind me of the deadline, I start wondering, Has three months already passed? Spring is in the air.

Time to open windows, to let fresh air get inside our houses, our offices – and how about in our lives? Time to refresh, to clean, to get rid of all the old, musty things we have been keeping: assumptions, thoughts, prejudices. Time to evaluate our objectives and targets, and to establish new ones. It is also time to start

talking about the Annual Meeting, IAFP 2007. I'll try not to forget any important item as I begin by mentioning that the Program Committee has been working hard to put together another outstanding program. Check on page 14 for details; I'm sure you'll find very interesting subjects. You'll also find on that page the short bios of Carl Custer and Terry Roberts, who are delivering the Ivan Parkin Lecture and John Silliker Lecture, respectively.

We also have to think about Affiliate Council Secretary nominations for the 2007-2008 term. Carl Custer will transition to Affiliate Council



Chairperson immediately following the July 8 Affiliate Council Meeting, and we will need a new Secretary to take over his current position. Who do you think would be a good candidate? Someone you know, or perhaps even yourself? Don't be shy; send us your suggestions! We welcome your input.

Our Affiliate Educational Session is back for 2007. Please plan to arrive in Orlando early enough on Saturday, July 7, to join us for this session and for the Welcome Reception that follows. These are great opportunities to be together before our 7 a.m. breakfast on Sunday. Planning for the Affiliate Educational Session is still in *(Continued on page 2)*

AFFILIATES ACROSS THE GLOBE

Brazil Canada Alberta British Columbia Ontario Quebec Korea Mexico New Zealand
Portugal United Kingdom United States Alabama Arizona California California/Southern
Capital Area Carolinas Connecticut Florida Georgia Idaho Illinois Indiana Iowa Kansas Kentucky
Metropolitan Michigan Minnesota/Upper Midwest Mississippi Missouri Nebraska New York
North Dakota Ohio Pennsylvania South Dakota Tennessee Texas Washington Wisconsin Wyoming

Our Affiliate Educational Session is back for 2007. Please plan to arrive in Orlando early enough on Saturday, July 7, to join us for this session and for the Welcome **Reception that** follows.

(Continued from page 1) the works; you can watch the Web site and expect to read about the sponsors and speakers in the Summer Affiliate View.

Have you discussed what your Affiliate is planning to donate for this year's Silent Auction? We at BAFP are still thinking about it. Don't forget to complete and submit the Silent Auction form on page 15. The IAFP Foundation Committee will appreciate contributions from Affiliates.

Since I didn't hear from vou about the new lavout of this newsletter, I believe that you may have liked it as much as I did. I found it easier to read, clean, and modern.

The person responsible for the change is Lani, our IAFP Staff Liaison. Have I introduced you? Shame on other fellows of the Counme! Her name is Leilani McDonald (Lani for short), and she has been working with us since last October. In case you missed reading about her in the Winter Affiliate View: Lani has a B.A. in English from the University of Iowa, and her career history includes restaurant management, life insurance, marketing, library administration, and freelance writing and editing. Lani has been married for twelve years and has two children, ages 8 and 6.

One of the changes Lani made, which I really liked, was adding the Af-

filiate Delegate Bio Brief column. It is a nice way to know a little about the cil, something that is not always possible during the busy Annual Meeting. Roger Cook (the kiwi Affiliate) was in the Winter issue telling us a little about him and his life. In this issue we are featuring Peter Hibbard. See him there on the next page? Doesn't he look great?

I have to go now; students are waiting for me.

Talk to you soon!

Mistro

Affiliate Council Secretary 2007-2008 **Nominations Requested**

Nominations are now being accepted for the vital position of Affiliate Council Secretary for the 2007-2008 term, which begins at IAFP 2007.

This individual will serve a one-year term as Affiliate Council Secretary, followed by a one-year term as Affiliate Council Chair on the IAFP 2008-2009 Executive Board.

The Affiliate Council Secretary will:

- Keep an accurate record of the proceedings and activities of the \Diamond Council;
- \Diamond Assume the duties of the Affiliate Council Chair in the absence of the Chair:
- \Diamond Keep an up-to-date record of authorized representatives to the Council; and
- \Diamond Serve as an ex-officio, non-voting member of the IAFP Executive Board.

Please submit nominations to Maria Teresa Destro, Affiliate Council Chair, or to Leilani McDonald, Affiliate Staff Liaison, at the IAFP office.

AFFILIATE DELEGATE BIO BRIEF

Peter W. Hibbard Delegate, Florida Association for Food Protection



OCCUPATION | Senior Total Quality Manager, Darden Restaurants, Inc., Orlando, FL

EDUCATION | Bachelor of Science, Environmental Health, East Carolina State University, Greenville, NC, 1974; Undergraduate studies, Campbell University, Buies Creek, NC, 1970-72

CAREER HIGHLIGHTS | Mr. Hibbard launched his post-graduate environmental health career as Public Health Sanitarian for New Hanover County Health Department in Wilmington, NC, following up as Environmental Health Officer for the cruise lines Paquet Ulysses and Holland America. In 1983, Mr. Hibbard joined General Mills Restaurants as Quality Assurance Manager, a field in which he has achieved 24 years of expertise at both the domestic and international levels. His contributions encompass such key areas as restaurant quality assurance; seafood processing and inspection quality systems; HACCP; maintaining regulatory compliance; and providing food safety and sanitation training to restaurant directors, managers, and employees of Red Lobster and Olive Garden restaurants. In his present appointment as Senior Total Quality Manager with Darden Restaurants in Orlando, Mr. Hibbard oversees Total Quality programs for 50 percent of the nation's Red Lobster establishments.

PORTFOLIO | Registered Sanitarian since 1984; Certified ServeSafe Instructor; Quality Team for Snow Crab Procurement Program in Alaska (2003-2005) and Canada (2006); Darden Quality by Design Team Leader (2005-2006). Active in IAFP since 1979, Mr. Hibbard served as Chair for the Affiliate Council (2001-2002) and the Seafood Safety and Quality PDG (2005-2007), and has been Delegate for the Florida Association for Food Protection since 2000.



PERSONAL ENDEAVORS | Mr. Hibbard and his wife of 23 years, Jan, are parents to Matthew, 19, a sophomore majoring in Finance and Hospitality at Florida State University; and Katherine, 17, a high school senior preparing for summer studies at Florida State University. A music-lover with a penchant for guitar and vintage electronics, Mr. Hibbard's more physical pursuits include sailing and scuba diving. Creative time is often spent in the kitchen, where—true to his roots in the restaurant industry—he enjoys "creating great food and pairing with fine wine."

Mr. Hibbard with wife Jan at IAFP 2006 in Calgary.

Affiliate Delegate List

As we prepare for the 2007 Affiliate Council Meeting in Florida, we ask that all 41 Affiliates review this list and notify the IAFP office of any corrections or updates to the status of their Delegate officer.

ALABAMA, Lynn McMullen ALBERTA, Thomas McCaskey ARIZONA, Mohammed Heydari BRAZIL, Maria Teresa Destro BRITISH COLUMBIA, Terry Peters CALIFORNIA, John Bruhn CALIFORNIA/SOUTHERN, Margaret Burton CAPITAL AREA, Carl Custer CAROLINAS, Paul Dawson **CONNECTICUT**, Frank Greene FLORIDA, Peter Hibbard **GEORGIA**, Sid Camp *IOWA *IDAHO ILLINOIS, John Ellingson **INDIANA**, Helene Uhlman *KANSAS *KENTUCKY KOREA, Seung Kim METROPOLITAN, Donald Schaffner MEXICO, Montserrat Hernandez Iturriaga **MICHIGAN**, Janet Phelps MINNESOTA/UPPER MIDWEST, Dan Erickson **MISSOURI**, Gala Jaramillo MISSISSIPPI ***NORTH DAKOTA** NEBRASKA, Harshavardhan Thippareddi NEW YORK, Steven Murphy **NEW ZEALAND**, Roger Cook OHIO, Gloria Swick-Brown **ONTARIO**, Kathy Wilson **PENNSYLVANIA**, Eugene Fry PORTUGAL. Laurentina Pedroso QUEBEC, Julie Jean SOUTH DAKOTA, Darwin Kurtenbach **TENNESSEE**, Ann Draughon TEXAS, Fred Reimers UNITED KINGDOM, David Lloyd WASHINGTON, Stephanie Olmsted WISCONSIN, Randall Daggs ***WYOMING**

*Delegate not currently an IAFP Member.

Affiliate Delegates are asked to RSVP with Leilani McDonald by June 8 for the 2007 Affiliate Council Meeting.



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Includes network access and IAFP Report \$50 (\$25 for students & retired professionals)

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AFFILIATES IN THE SPOTLIGHT

Washington Association for Food Protection September 2006

Stephanie Olmsted, WAFP Delegate and Secretary/Treasurer, shared several photos from the 2006 WAFP State Conference held September 26-28 at the Campbell's Resort & Conference Center in Lake Chelan, Washington.

The Annual Golf Outing was followed by an outstanding program of events and speakers that included Terry Peters, BCFPA President. Among the topics addressed were food security in a variety of food establishments, updates on regulations, zoonosis, and artisan cheese manufacturing.

The Awards Banquet featured a special tribute to WAFP Member William H. Brewer of Seattle, recipient of the 2006 IAFP Honorary Life Membership.



WAFP members William H. Brewer (left) and Lloyd Luedecke, present and past recipients of the IAFP Honorary Life Membership.

Details of the 2007 WAFP State Conference appear in the Affiliate Events Calendar on page 7.

Kentucky Association of Milk, Food and Environmental Sanitarians January 2007

Reported by Matt Rhodes, President & Delegate

L he 37th Annual Conference of the Kentucky Association of Milk, Food and Environmental Sanitarians (KAMFES) was held January 23-27 in Lexington. KAMFES joined with the Kentucky Onsite Wastewater Association to hold the first-ever joint conference. Over 400 attendees participated in workshops on a variety of topics. Food safety sessions addressed the themes of Changing Times in Food Safety; Food Security and Recalls; What the Customer Wants-A Food Perspective; Raw Milk Issues in Kentucky and Ohio; International Dairy Food Association Updates; Alleged Negligent Inspections; and Proper Documentation for Investigations.

Through raffle donations and a Silent Auction, KAMFES generated in excess of \$1200 for the Judy Inman True Scholarship Fund. Silent Auction items were donated by businesses, Affiliates, and KAMFES Board members. The IAFP tri-fold was placed adjacent to the silent auction items. The President's reception was held Wednesday, January 24, and welcomed over 100 attendees. An annual Scholarship Golf Scramble was unveiled with all proceeds planned for the scholarship fund.

In conclusion, the conference was hailed a success. The logistical concerns that accompany a joint

Event Profile: Kentucky Association of Milk, Food and Environmental Sanitarians (KAMFES)

- January 23-27, 37th Annual Conference, Louisville, KY
- Over 400 in attendance
- Session Themes: Changing Times in Food Safety; Food Security and Recalls; What the Customer Wants - A Food Perspective; Raw Milk Issues in Kentucky and Ohio; International Dairy Food Association Updates; Alleged Negligent Inspections; Proper Documentation for Investigations

conference were overcome through a collaborative effort from the two associations. It also appears that the financial return will be greater than what KAMFES normally would expect following the Annual Educational Conference. Due to the financial results, joint ventures may be considered for future meetings.

KAMFES is preparing to host the Interstate Environmental

(Continued on page 6)

(Continued from page 5)



Gale Prince of The Kroger Company leads one of the seven food safety sessions at the KAMFES 2007 Annual Conference.

Health Seminar at the Seelbach Hotel in Louisville, July 17-20, 2007.

The next Annual Meeting will be February 19-21, 2008, at the Holiday Inn, 3317 Fern Valley Road, Louisville. KAMFES welcomes IAFP Members who would like to join us at either of the upcoming meetings.

Affiliate News Briefs

Members of the Connecticut Association for Food Protection gathered in East Lyme on January 29 for a three-day Annual Meeting that was held in conjunction with Hazard Analysis Critical Control Point (HACCP) training. Delegate Frank Greene, Connecticut Department of Consumer Protection, forwarded several classroom photos. Among the featured speakers were Allen Gelfius, Steve Natress, and Alan Tart of the US Food and Drug Administration.

In February, Florida Association for Food Protection (FAFP) announced its 2006 Award Recipients: Bronson Lane Award, Dr. H. Wayne Derstine, DVM, of FDACS Food Safety; Presidents Award, Tom Ford of Kay Chemicals/ Ecolab; Sanitarian of the Year, Thomas McMahan of Albertson's LLC; Laboratorian of the Year, Carmen Velazquez of Walt Disney World.

After 16 years of service as Affiliate Delegate for the **Metropolitan Association for Food Protection**, Fred Weber of Weber Scientific in New Jersey has passed the torch to Donald W. Schaffner, Professor and Extension Specialist in Food Science at Rutgers University.



Terry Peters with fellow Board Members of British Columbia Food Protection Association (BCFPA), November 2006.



Frank Greene with members of Connecticut Association for Food Protection, January 2007.

AFFILIATES IN ACTION

IAFP thanks the following Affiliates for reporting these meetings held in the first quarter of 2007:

Kentucky Association of Milk, Food and Environmental Sanitarians (KAMFES), January 23-25

Connecticut Association for Food Protection (CAFP), January 29-31

British Columbia Food Protection Association (BCFPA), February | & |3

Georgia Association for Food Protection (GAFP), February 15

Carolinas Association for Food Protection (CAFP), March 1

Arizona Environmental Health Association (AEHA), March 14-15

Idaho Environmental Health Association (IEHA), March 14-16

Wisconsin Association for Food Protection (WAFP), March 20

Michigan Environmental Health Association (MEHA), March 27-30

We know that IAFP Affiliates are making things happen—and we want to share it here in the Affiliate View!

- Was it a great meeting, with photos to make it last?
- Is your calendar filling up?
- Is your membership growing?
- Has a Member of your Affiliate received an award or been recognized for an accomplishment?

Send your news and photos to: Leilani McDonald Imcdonald@foodprotection.org

April

4-6: Missouri Milk. Food and Environmental Health Association. Annual Educational Conference, Stoney Creek Inn, Columbia, MO. Contact Gala Jaramillo at 573.893.3066; E-mail galaj@socket.net

12: Metropolitan Association for Food Protection, Spring Seminar, Cook College Campus Center, New Brunswick, NJ. Contact Carol Schwar at 908.689.6693; E-mail cschwar@co.warren.nj.us

18: Ontario Food Protection Association, Spring Technical Session, Mississauga Convention Centre, Mississauga, Ontario. Contact Gail Seed at 519.463.5674; E-mail seed@golden.net

> **18:** Upper Midwest Dairy Industry Association & Iowa Association for Food Protection, Spring Meeting Day I, Bombo's Restaurant, Albert Lea, MN. Contact Dan Erickson at 651.779.3700; E-mail dierickson2460@aol.com

19: Upper Midwest Dairy Industry Association & Iowa Association for Food Protection, Spring Meeting Day 2, Holiday Inn, Alexandria, MN. Contact Dan Erickson at 651.779.3700; E-mail djerickson2460@aol.com

May

15-16: Pennsylvania Association of Milk. Food and Environmental Sanitarians, 68th Annual Conference, Nittany Lion Inn, PSU, State College, PA. Contact Eugene Frey at 607.255.2892; E-mail 717.397.0719; E-mail erfrey@landolakes.com

16-17: Associated Illinois Milk, Food and Environmental Sanitarians, Spring Meeting, Bloomington, IL. Contact Steve DiVincenzo at 217.785.2439; E-mail sdivince@idph.state.il.us

June

4-6: Texas Association for Food Protection, 26th Annual Meeting, Omni Southpark, Austin, TX. Contact Howard Depoy at 936.756.6455; E-mail hwdepoy@milkproductslp.com

15: Brazil Association for Food Protection, Annual Meeting, University of São Paulo, São Paulo, Brazil. Contact Maria Teresa Destro at 55.11.3091 21 99; E-mail abrappa@abrappa.org.br

20: New Zealand Association for Food Protection, Annual Meeting, Town Hall, Wellington, NZ. Contact Roger Cook at 64.4.463.2523; E-mail roger.cook@nzfsa.govt.nz

September

18-20: New York State Association for Food Protection, 84th Annual Conference, E. Syracuse, NY. Contact Janene Lucia at jgg3@cornell.edu

19-21: Washington Association for Food Protection, Annual Meeting, Campbell's Resort & Conference Center, Lake Chelan, WA. Contact Stephanie Olmsted at 206.660.4594; E-mail

Stephanie.Olmsted@safeway.com

24-26: Indiana Environmental Health Association, Fall Conference, Radisson Hotel, Merrillville, IN. Contact Helene Uhlmann at 219.942.7636.

25-27: Wyoming Environmental Health Association, Annual Educational Conference, Little America Hotel & Resort, Cheyenne, WY. Contact Doug Evans at 307.686.8036; E-mail devans2@state.wy.us

To have your scheduled meeting abbear in the Affiliate Events Calendar and other IAFP publications, please send the following details to Leilani McDonald at the IAFP Office:

- \Rightarrow Meeting date(s)
- \Rightarrow Meeting title
- \Rightarrow Meeting site & city
- \Rightarrow Contact details

IAFP Support Materials for Affiliate Meetings

Whether to complement the mission and promotional materials of your Affiliate, or to show your relationship with the International Association for Food Protection, we offer the following supplies for use or distribution at your meetings:

- Tri-fold display. Inserts include posters for the upcoming IAFP Annual Meeting, IAFP Mission & Membership Benefits, and the International Food Safety Icons.
- Promotional materials box. Contents include current issues of FPT, JFP, and the Affiliate View; sample copies of Procedures to Investigate Foodborne/Waterborne Illness booklets; Food Safety Icons cards; and a variety of IAFP Membership materials.

To request the tri-fold display and/or promotional materials box, call or E-mail Leilani McDonald at the IAFP Office.

Affiliate Meeting Planners' Notes: IAFP Executive Board Speaker Program

PROGRAM GUIDELINES

- 1. IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
- 2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12month calendar year.
- A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
- 4. IAFP will pay the Board Member's expense to travel to the Affiliate meeting location.
- 5. The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
- The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
- 7. A two-month advance notice is required.
- 8. To invite a Board Member to speak at your Affiliate meeting, contact:

Leilani McDonald Affiliate Council Staff Liaison 800.369.6337 or 515.276.3344; Imcdonald@foodprotection.org

SPEAKERS & TOPICS 2006–2007

Frank Yiannas, M.P.H., President

- ⇒ Food Safety is Magical, But It Doesn't Magically Happen: A Retail Safety Overview
- \Rightarrow Key Trends Influencing the Future of Food Safety
- ⇒ Using Information Technology to Manage Food Safety Risk
- \Rightarrow Innovations in Retail Food Safety

Gary Acuff, Ph.D., President-Elect

- \Rightarrow Evolving Food Safety Issues
- ⇒ Effective Validation of Critical Control Points
- $\Rightarrow\,$ History of Microbiological Testing and Role in HACCP

Stan Bailey, Ph.D., Vice President

- \Rightarrow Salmonella, Methods
- \Rightarrow Salmonella, Control in Chickens
- ⇒ Rapid and Automated Methods in Food Microbiology

Vickie Lewandowski, M.S., Secretary

- \Rightarrow HACCP (all aspects)
- \Rightarrow Safety of Dairy Products
- \Rightarrow Applied Molecular Methods for the Food Industry

Jeff Farber, Ph.D., Past President

- ⇒ *L. monocytogenes*, a Foodborne Pathogen
- ⇒ Enterobacter sakazakii Should We be Concerned?
- \Rightarrow Molecular Typing of Foodborne Pathogens
- \Rightarrow Microbial Food Safety Policy in Canada

Maria Teresa Destro, Ph.D., Affiliate Council Chair

- \Rightarrow ISO 17025: How to Implement It? The Vision of an Auditor
- \Rightarrow Listeria monocytogenes

Carl Custer, Affiliate Council Secretary

- ⇒ Microbiology and Critical Steps in Manufacturing Jerky and Dried Meat Products
- \Rightarrow HACCP and Fermented Sausages



IAFP OFFICE CLIPBOARD

IAFP Membership: New Dues Structure Offers Flexible, Affordable Menu

V ith IAFP Membership, it doesn't have to be all or nothing.

Responding to the needs of both established and aspiring food safety professionals worldwide, on January 1 the IAFP Executive Board implemented a notable change to the Association's Membership dues structure.

Details of our exciting and progressive Membership structure can be found on page 4, and on our Web site at <u>www.foodprotection.org</u>.

Annual Reports Update

• ongratulations to these 17 Affiliates who filed their Annual Reports by the deadline of March 12, ensuring that their accomplishments of 2006 will be reviewed by the Affiliate Awards Selection Committee for recognition at the IAFP 2007 Awards Banquet in Florida:

- Arizona Environmental Health Association
- Associated Illinois Milk, Food and Environmental Sanitarians
- Brazil Association for Food Protection
- British Columbia Food Protection Association
- Florida Association for Food Protection
- Georgia Association for Food Protection
- Kentucky Association of Milk, Food and Environmental Sanitarians
- Metropolitan Association for Food Protection
- Michigan Environmental Health Association
- Missouri Milk, Food and Environmental Health Association
- New York State Association for Food Protection
- Ontario Food Protection Association
- Southern California Association for Food Protection
- Texas Association for Food Protection
- Upper Midwest Dairy Industry Association
- Washington Association for Food Protection
- Wisconsin Association for Food Protection

Regardless of the March 12 deadline, we encourage all Affiliates to complete and submit their Annual Reports to the IAFP Office at any time. We truly appreciate the opportunity to share in the goals and progress of your organization.

IAFP Report: Monthly E-Newsletter

As the *IAFP Report* marks its fifth month of publication, we'd like to thank our readers and those whose suggestions, contributions, and feedback are helping to shape the *IAFP Report* into a newsletter that's truly by and for the professionals who comprise our Membership.

All IAFP Members are welcome and encouraged to submit ideas and references for timely content. Submissions may be sent at any time to report@foodprotection.org, and contributors will be acknowledged in the issue to which they have contributed.

If you are an active Member with a valid E-mail account and you are not receiving the *IAFP Report*, please contact Leilani McDonald at the IAFP Office. Several Members have inadvertently deleted the issues without recognizing IAFP as the sending source.

Certificate of Merit: An IAFP Award for All Seasons

AFP would like to remind you that nominations of individuals for the Certificate of

Merit Award are encouraged at any time of the year. This award recognizes the work of Members who have been active in both their Affiliate and IAFP, and who have demonstrated support of the ideals and objectives of IAFP.



Nominations for the Certificate of Merit Award must be in writing, and must provide background information regarding the individual's involvement with IAFP and the Affiliate organization.

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Nominations should be addressed to David Tharp, IAFP Executive Director. Please allow 60 days for the processing of nominations. Upon approval, the Certificate of Merit Award will be forwarded to the Affiliate President for presentation.

Photos from Affiliate Events to be Viewed at IAFP 2007

Ceep the photos coming!

Our work continues in the creation of a photo CD that will reflect the people and activities that comprise IAFP's dedicated and accomplished Affiliate community. By providing a visual of what you do, the CD is intended to promote awareness of your Affiliate among the diversity of IAFP Annual Meeting attendees, many of whom may reside in your area.

Please remember to include necessary captions or descriptions (dates, names, places) with the photos. Photos accompanied by an article highlighting an Affiliate event will be published (space permitting) in a future *Affiliate View* newsletter.

Please send your photos by mail or E-mail to Leilani McDonald at the IAFP office.

Fabulous Forums: IAFP Professional Development Groups

V embers of IAFP span the fields of education, government, and industry, providing a vast networking opportunity for food safety professionals. Joining a Professional Development Group is an ideal way to filter that network to meet others who share your specialty area, but who approach it from a different perspective and can offer fresh insight.

The various PDGs are listed below. Mission statements and names of Members in each PDG can be found in your 2007 IAFP Member Guide.

- ⇒ Applied Laboratory Methods
- \Rightarrow Beverage
- ⇒ Dairy Quality and Safety
- \Rightarrow Food Chemical Hazards and Food Allergy
- \Rightarrow Food Hygiene and Sanitation
- \Rightarrow Food Law
- \Rightarrow Food Safety Education
- ⇒ Fruit and Vegetable Safety and Quality
- \Rightarrow Meat and Poultry Safety and Quality
- \Rightarrow Microbial Risk Analysis

- \Rightarrow Retail Food Safety and Quality
- \Rightarrow Seafood Safety and Quality
- \Rightarrow Student
- \Rightarrow Viral and Parasitic Foodborne Disease
- ⇒ Water Safety and Quality

Join the PDG that's right for you by calling the IAFP Office at 515.276.3344 or 800.369.6337.

New Titles in the Audiovisual Library

he IAFP Audiovisual Library, a key benefit for all Members, introduces the following new selections:

HACCP Advantage: Good Manufacturing Practices

F2168, DVD, 40 minutes, English & Spanish Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) has developed a 3-step approach to food safety management that makes it easier for small and medium-sized food processors to adopt a HACCP food safety program that meets their requirements. (OMAFRA, 2006)

Worker Health and Hygiene Program for the Produce Industry (2 titles):

 Manager Guide to Worker Health and Hygiene: Your Company's Success May Depend on It!

F2505, Video, 18 minutes, English Covers the importance of foodborne illness as related to the produce industry and provides practical handson information for managers/operators for teaching health and hygiene to their workers. (University of Florida / IFAS, 2006)

Worker Health and Hygiene: Your Job Depends on It!

F2506, Video, 11 minutes, English & Spanish Covers the importance of personal health and hygiene and simple hands-on information for produce handlers.

Full details of these and other AV items may be found by downloading the catalog from our Web site at <u>www.foodprotection.org</u>



BUZZ FOR THE BOARD

Fight the Fear of Fundraising

The best way to avoid askophobia is to focus on the good of the cause – and open your own wallet.

By Curtis C. Deane, CAE

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e have all been at a board or committee meeting when the chair asks for volunteers to serve on the fundraising committeeand no one raises a hand.

Despite the fact that many people do not like to ask others for money, fundraising is an inherent responsibility of every board position. The board must make sure the association has the resources it needs to fulfill its mission. This can mean that the board votes to raise dues or increase conference registration fees. But often it also means that the association undertakes a fundraising campaign. It must have its board members' help to succeed.

What You Must Do

Make a financial gift of your own. If you secure a gift from your company or employer, that is excellent. But it does not absolve you of the need to make your own personal gift.

"Have 100 percent of board members made a gift to this campaign?" is a question grant making foundations and major donors routinely ask when your association solicits them for a gift. to ask for a gift over the phone, There is only one acceptable answer: Yes. Remember, if you will not contribute, why should you expect anyone else to do so? Giving is your first and most fundamental responsibility.

Cultivate and solicit support from prospective donors. This is an ongoing obligation. You should be willing to review your own address book and volunteer a list of prospective donors. You may feel awkward asking your friends and colleagues for a gift. But always remember the adage, "People give money to people." Someone you know is far more likely to make a gift than someone you do not know. Fundraising is all about relationships.

Remember that passion matters. You may not know immediately the answer to every question a prospective donor may pose. But if you can articulate your passion and commitment to the cause, then others will admire and respect that and seriously consider making a gift.

How Your Association Should Help

It is the association's responsibility to assist and train you in prospective cultivation and solicitation; then it is your responsibility to embrace the help the staff pro-

vides. Training can be as brief as a one-hour board session on how or it can be as extensive as a daylong workshop that examines numerous means of solicitation: email, letter, telephone, and faceto-face.

The staff's assistance should also include offering you prospective research (to help determine how large a gift you should ask for); drafting solicitation letters; providing campaign materials such as brochures, gift forms, and the case for support; and sending each donor an official gift acknowledgement letter that complies with all IRS regulations.

After all, you are not in this effort alone. You are part of a team, and the association's staff members are your teammates.

When It's Time to Ask for the Gift

Always remember these important tips:

- Don't demean your effort on behalf of the association by saying how sorry you are to ask for a contribution. An apology is inappropriate.
- Always ask for a specific dollar amount, and do not hesitate to state how much you have already given.

(Continued on page 12)

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 After you ask for a specific dollar amount, stop talking! It is the prospect's turn to talk.

Still Feeling Uneasy?

Use this list to help you recover from your fear of fundraising.

• I have made a gift to the annual fund.

- I have secured a gift from my company or employer.
- I understand our case why someone should contribute.
- I assist in identifying prospective new donors.
- I help cultivate donors.
- I try to be knowledgeable about all fundraising activities.
- I have included a gift in my will or estate plans.

- I write personal notes on all solicitation letters.
- I am available to make solicitation calls and visits.
- I am actively engaged in thanking donors.
- I participate in all board meetings.
- I am enthusiastic and positive about the association.

IAFP BOOKLETS & PRODUCTS

In addition to Food Protection Trends and Journal of Food Protection, IAFP is pleased to offer these prominent resources for food safety professionals:

- International Food Safety Icons, CD, \$25
- Procedures to Investigate Waterborne Illness, 2nd Edition book, \$12 Members & government / \$24 non-members
- Procedures to Investigate Foodborne Illness, 5th Edition book, \$12 Members & government / \$24 non-members



- Annual Meeting Abstract Supplement, available from years 1995 through 2006, \$25 each
- IAFP History 1911-2000, book, \$25
- The following booklets are available for 75¢ each (minimum order 10) Members & Governments / \$1.50 each nonmembers / English & Spanish PDFs free at Web site:
 - Pocket Guide to Dairy Sanitation
 - Before Disaster Strikes...A Guide to Food Safety in the Home
 - Food Safety at Temporary Events

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Highlights of the Executive Board Meeting January 28-29, 2007 | Lake Buena Vista, FL

An unofficial summary of actions from the meeting held at Walt Disney World January 28-29, 2007

Approved the following:

- Minutes of November 9, 2006 Executive Board Meeting
- Minutes of November 9, 2006 Executive Session Board Meeting
- Allergen Icons for plant use
- IAFP Logo Use Policy

Discussed the following:

- E-mail votes taken since the last meeting
- 2007 revision to the Procedures to Investigate Foodborne Illness
- Paper on "Food Worker Hygiene"
- Committee appointments for IAFP 2007
- IAFP 2007 program and workshop review
- Local arrangements update for IAFP 2007
- Ivan Parkin and John Silliker Lecturers for IAFP 2007
- Tours and special events for IAFP 2007
- IAFP 2007 Committee meeting schedule
- IAFP's future plan document
- Financial and survey results from IAFP's 2006 European Symposium
- Planning for IAFP's Third European Symposium to be held Fall 2007
- Participation in China International Food Safety and Quality 2007
- Future schedule of International Symposium to be held by IAFP
- Succession planning
- Board Member self-evaluation
- Update on Member dues restructure
- Review of the IAFP Report
- FPT cover redesign progress
- Page charges for JFP
- JFP Online posting back issues
- Participation in the Retail Foodservice Consortium
- WHO-NGO Update
- Support for ISOPOL XVI
- Support of and participation in 3-A Sanitary Standards, Inc.
- IAFP 2010 site selection
- Electronic Secretary election to begin in 2008

Reports received:

- Food Protection Trends
- Journal of Food Protection
- IAFP Web site
- Membership
- Advertising update
- Board Members attending Affiliate meetings
- Affiliate View newsletter
- Future Annual Meeting schedule
- Exhibiting (IAFP On the Road)

Next Executive Board meeting: April 12-13, 2007



Preview and register at www.foodprotection.org

JOIN YOUR COLLEAGUES **AT IAFP 2007!**

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WORKSHOPS | July 6-7

- Environmental Sampling of Food and Water–Wet Lab
- System (FSMS)
- Predictive Microbiology as a HACCP Validation and Support Tool
- Controlling Listeria monocytogenes in Ready-to-Eat Meat and Poultry Products: A Train-the-Trainer Workshop

NETWORKING | July 7-11

- IAFP Job Fair
- Affiliate Educational Session
- Welcome Reception
- **Committees & PDG Meetings** ٠
- ٠ Student Luncheon
- Editorial Board Reception
- Cheese & Wine Reception
- ٠ Exhibit Hall Luncheons & Receptions
- **Business Meeting**
- President's Reception & Dinner (by invitation)
- John H. Silliker Lecture
- Awards Banquet

PROGRAM | July 8-11

The IAFP 2007 Program kicks off July 8 with the Ivan Parkin Lecture, and concludes following the John H. Silliker Creating a Food Safety Management Lecture and Awards Banquet on July 11.

> Each day features a variety of symposium and roundtable topics, and technical and poster sessions. A sampling of diverse topics includes:

- Balancing Cultural and Religious Norms and Food Safety
- Lettuce and Leafy Greens: Problems, Actions and Issues
- Food Defense Research and Application
- Water Emergencies: Too Much, Too Little, Too Late and What is the Plan?
- Emerging Issues Affecting Dairy Product Quality and Safety
- A Mystery Outbreak—What to Do When It Happens to You!
- Mitigating Spoilage Risks in Readyto-Drink Beverages
- The Impact of Emerging Food Trends on Food Safety
- Using HACCP to Innovate New Processes in Retail Food Operations
- Food Allergies: A Growing Food Safety Concern

Ivan Parkin Lecture Reflections on 41 Years as a Food Microbiologist Sunday, July 8, 6:00 p.m. Mr. Carl S. Custer USDA-FSIS-OPHS-MD-MIB

Entering food microbiology as a tech in 1966, Mr. Carl Custer moved on to graduate studies at Texas A&M before joining the APHIS laboratory in Maryland in 1972. There, his work with Clostridium botulinum led to a 1980 promotion



and move to Washington, D.C., where he focused on microbiological aspects of regulatory development.

AFDO, recognizing Mr. Custer's accomplishments with traditional food processes, recruited him for the development and maintenance of their retail processing manual and the presentation of its workshops. For FSIS,

he trained the hotline staff on microbiology, and the inspectors on sampling listeriae.

Mr. Custer has served as member and chair on various IAFP Committees and PDGs, including his present appointments as Nominating Committee Chair and Affiliate Council Secretary. He retires in 2007 after 34 years of federal service.

John H. Silliker Lecture Trends in Food Safety Management Wednesday, July 11, 4:00 p.m. **Dr. Terry A. Roberts**

Food Safety and Hygiene Consultant

Dr. Terry Roberts' growing list of contributions to food safety began during his tenure with IFR at the Low Temperature Research Station in Cambridge. He later became head of microbiology at the Meat Research

Institute in Langford, rounding out his IFR career at the Reading Laboratory in 1994.

A member of the ICMSF for more than two decades, Dr. Roberts served as Chairman his last nine years while co-editing five books in the ICMSF series "Microorganisms in Foods." He was



a two-term consultant for both the WHO and the International Atomic Energy Agency.

In 1995, Dr. Roberts' committee involvement expanded to the UK Advisory Committee on Microbiological Safety of Foods and the EU Scientific Committee for Veterinary Measures Related to Public Health. His work with the EFSA Panel on Biological Hazards continues today.



IAFP 2007



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> www.foodprotection.org Registration continues.

Please forward articles, photos, news items, or comments to:

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IAFP Annual Meetings

July 8-11, 2007 Lake Buena Vista, FL

August 3-6, 2008 Columbus, OH

July 12-15, 2009 Grapevine, TX

Save the Dates!